



125 West 55th St
New York, NY 10019

Contract # 26677625	Changes as of: 11/4/2019 at 2:13 PM	Version: Current State Version 1
CPE:	Flight: 11/5/19 - 11/11/19	Station: KTIV
Agency: AKPD MESSAGE & MEDIA 730 N Franklin #404 Chicago, IL 60654	Advertiser: Pete For America	Market: Sioux City
	Product: PETE BUTTIGIEG	Office: CHICAGO
	Agency Order #:	Service: Nielsen
	Buyer: CORISSA EMBRO	Primary Demo: Adults 35+
	Salesperson: RYAN LANGLANDS 312-832-6620	Assistant: SARAH STEPANEK 312-832-6614
	Separation:	
Comments: 11/4 - NEW ORDER, POLITICAL "PETE FOR AMERICA" PLS CONFIRM THANKS		
		Con Type: POLITICAL/VOTE Total \$: \$41,980.00 Total Spots: 59 Total CPP: \$0.00 Total GRP: Traffic #: 554719

#	Day/Time	DP	Program	Rate	A35P Rating	Len	11/5 - 11/11		Total Spots	Total \$	CPP*	GRP*
							11/5	11/11				
1	Su 6a-7a	EM	US FARM REPORT: T&C LIVING	\$140.00	0.0	60	1	0	1	\$140.00	\$0.00	0.0
2	Tu-F 5a-6a	EM	NEWSCH 4 TODAY	\$140.00	0.0	60	4	0	4	\$560.00	\$0.00	0.0
3	M 5a-6a	EM	NEWSCH 4 TODAY	\$140.00	0.0	60	0	1	1	\$140.00	\$0.00	0.0
4	Sa 7a-9a	EM	SATURDAY TODAY	\$350.00	0.0	60	1	0	1	\$350.00	\$0.00	0.0
5	Su 7a-8a	EM	SUNDAY TODAY	\$200.00	0.0	60	1	0	1	\$200.00	\$0.00	0.0
6	Tu-F 6a-7a	EM	NEWSCH 4 TODAY	\$600.00	0.0	60	4	0	4	\$2,400.00	\$0.00	0.0
7	M 6a-7a	EM	NEWSCH 4 TODAY	\$600.00	0.0	60	0	2	2	\$1,200.00	\$0.00	0.0
8	Tu-F 7a-9a	EM	TODAY SHOW	\$500.00	0.0	60	4	0	4	\$2,000.00	\$0.00	0.0
9	M 7a-9a	EM	TODAY SHOW	\$500.00	0.0	60	0	1	1	\$500.00	\$0.00	0.0
10	Tu-F 12:30p-1:30p	DY	DAYS OF OUR LIVES	\$350.00	0.0	60	1	0	1	\$350.00	\$0.00	0.0
11	M 12:30p-1:30p	DY	DAYS OF OUR LIVES	\$350.00	0.0	60	0	1	1	\$350.00	\$0.00	0.0
12	Tu-F 12n-12:30p	DY	NEWSCH 4 NOON	\$400.00	0.0	60	4	0	4	\$1,600.00	\$0.00	0.0
13	M 12n-12:30p	DY	NEWSCH 4 NOON	\$400.00	0.0	60	0	1	1	\$400.00	\$0.00	0.0
14	Tu-F 4p-5p	EF	ELLEN	\$140.00	0.0	60	4	0	4	\$560.00	\$0.00	0.0
15	M 4p-5p	EF	ELLEN	\$140.00	0.0	60	0	1	1	\$140.00	\$0.00	0.0
16	Tu-F 5p-5:30p	EN	NEWSCH 4 LIVE AT 5	\$700.00	0.0	60	5	0	5	\$3,500.00	\$0.00	0.0
17	M 5p-5:30p	EN	NEWSCH 4 LIVE AT 5	\$700.00	0.0	60	0	1	1	\$700.00	\$0.00	0.0
18	Tu-F 6p-6:30p	EN	NEWSCH 4 AT 6	\$1,250.00	0.0	60	5	0	5	\$6,250.00	\$0.00	0.0
19	M 6p-6:30p	EN	NEWSCH 4 AT 6	\$1,250.00	0.0	60	0	1	1	\$1,250.00	\$0.00	0.0



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	Product: PETE BUTTIGIEG	Office: CHICAGO
	Agency Order #:	Service: Nielsen
	Buyer: CORISSA EMBRO	Primary Demo: Adults 35+
	Salesperson: RYAN LANGLANDS 312-832-6620	Assistant: SARAH STEPANEK 312-832-6614
	Separation:	
		Con Type: POLITICAL/VOTE
		Total \$: \$41,980.00
		Total Spots: 59
		Total CPP: \$0.00
		Total GRP:
		Traffic #: 554719

#	Day/Time	DP	Program	Rate	A35P Rating	Len	11/5 - 11/11		Total Spots	Total \$	CPP*	GRP*
							11/5	11/11				
20	Tu 9p-10p	PR	NEW AMSTERDAM	\$750.00	0.0	60	1	0	1	\$750.00	\$0.00	0.0
21	M 7p-9p	PR	THE VOICE	\$1,700.00	0.0	60	0	1	1	\$1,700.00	\$0.00	0.0
22	Su 10:30p-11p	LN	NEWS 4 AT TEN	\$850.00	0.0	60	1	0	1	\$850.00	\$0.00	0.0
23	Sa 10p-10:30p	LN	LATE NEWS SAT	\$1,000.00	0.0	60	1	0	1	\$1,000.00	\$0.00	0.0
24	Tu-F 10p-10:35p	LN	NEWSCH 4 AT 10	\$1,800.00	0.0	60	6	0	6	\$10,800.00	\$0.00	0.0
25	M 10p-10:35p	LN	NEWSCH 4 AT 10	\$1,800.00	0.0	60	0	1	1	\$1,800.00	\$0.00	0.0
26	Tu-F 10:35p-11:37p	LF	TONIGHT SHOW	\$500.00	0.0	60	3	0	3	\$1,500.00	\$0.00	0.0
27	M 10:35p-11:37p	LF	TONIGHT SHOW	\$500.00	0.0	60	0	1	1	\$500.00	\$0.00	0.0
28	Sa 10:30p-12m	LF	SATURDAY NIGHT LIVE	\$490.00	0.0	60	1	0	1	\$490.00	\$0.00	0.0
TOTALS:							47	12	59	\$41,980.00	\$0.00	0.0



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Agency: AKPD MESSAGE & MEDIA		Advertiser: Pete For America	Market: Sioux City	Total \$: \$41,980.00
730 N Franklin #404		Product: PETE BUTTIGIEG	Office: CHICAGO	Total Spots: 59
Chicago, IL 60654		Agency Order #:	Service: Nielsen	Total CPP: \$0.00
		Buyer: CORISSA EMBRO	Primary Demo: Adults 35+	Total GRP:
		Salesperson: RYAN LANGLANDS	Assistant: SARAH STEPANEK	Traffic #: 554719
		312-832-6620	312-832-6614	
		Separation:		

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
11/04/19 1:48 PM	RYAN LANGLANDS	11/4 - NEW ORDER, POLITICAL "PETE FOR AMERICA" PLS CONFIRM THANKS

Competitive Information	
Market Budget:	\$41,980
KTIV Share:	100%
Comment:	POLITICAL - PETE FOR AMERICA - SHARE NA

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
EM	18%	19	\$7,490.00	N/A	0.0
DY	6%	7	\$2,700.00	N/A	0.0
EF	2%	5	\$700.00	N/A	0.0
EN	28%	12	\$11,700.00	N/A	0.0
PR	6%	2	\$2,450.00	N/A	0.0
LN	34%	9	\$14,450.00	N/A	0.0
LF	6%	5	\$2,490.00	N/A	0.0
Total	100%	59	\$41,980.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2019-Nov	59	\$41,980.00
Total	59	\$41,980.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	11/4/19 1:51 PM					\$0	\$0	
New	11/4/19 1:48 PM	RYAN LANGLANDS	Confirmed	59		\$41,980.00	\$41,980.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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